



Experienced Partner to Ontario's Utilities for CDM Program Delivery.

Rodan helps utilities succeed with our CDM Program Delivery services. Acting as an extension of the utility, we offer a range of services to support Conservation and Demand Management initiatives including:

- Program design and application
- Marketing and promotion
- Administration and contract management
- Customer care
- Technology assessment
- Field services and system operation
- Service delivery and program management
- Measurement, verification and evaluation

We have developed a unique and highly successful approach to delivering CDM programs on behalf of the utility:

- We work as an extension of the utility – either under the existing utility brand or developing a new brand with the utility.
- A holistic customer-centric approach.
- You only pay for results.
- Best of breed technologies – we are not a technology vendor, therefore, we are a trusted advisor to utilities and customers in picking the right hardware and software to meet their current and future needs.

5 Reasons Why You Should Choose Rodan For CDM Program Delivery

1. Most experienced provider of Demand-Side Management Services in Ontario with a proven track record in designing, developing, facilitating, implementing, and supporting complete turn-key LDC and OPA sponsored CDM programs.
2. 30 years of outstanding customer service and technical innovation.
3. Involved in every stage of the electricity value chain – “from plant to plug” –
4. We know your customers.
5. World class Network Operations Centre running multiple systems - residential to industrial control and monitoring.

We understand the commitment utilities have made to building the sustainable communities of tomorrow by providing Ontarians with more conservation options and clean energy solutions. To support this mandate Rodan Energy can deliver the existing programs developed by the OPA within your service territory or customize a program to specifically address the needs of your customers and requirements of the Green Energy Act.

Contact us today to explore how we can work with your team to implement a successful CDM program today.





Rodan Delivers CDM Programs

We have successfully designed and delivered CDM programs in Ontario on time and on budget.

Don't take our word for it, read what fellow industry members are saying about our CDM delivery services.

'Rodan Energy's program enables commercial and industrial energy consumers to quickly curtail their consumption during periods when the electricity system is constrained and demand is peaking. Demand Management is already helping Ontario take a big step back from the precipice of system failure. And it will also deliver substantial monetary savings to every customer in the province.'

*- Peter Love, Chief Energy Conservation Officer
Ontario Power Authority*

'PowerStream's first commitment is to the customer. Through partnership with Rodan, we are able to deliver a Demand Response program that will allow us to ensure the quality of service to our customers and provide economic, environmental and social benefits to our community.'

*- Brian Bentz, President & CEO
PowerStream Inc.*

'Demand Response can be easily implemented without having an impact on production processes. Through working with Rodan, our participating locations have been able to deliver 10% of their load through shifting non-essential processes and reducing background load. By doing so, we are proud to be able to support our community.'

*- Zenon Petriw, Manager, Recycling & Energy
Magna International Inc.*

Our experience speaks for itself.

We are extremely proud of the success we have achieved in working with utilities, regulators and industry in delivering reliable Demand-Side Management services. Some of our programs include:

OPA York Region DR

Turn-key CDM program providing over 20 MW of demand response in an area facing severe distribution constraints. Rodan was the delivery agent working in cooperation with Newmarket Hydro, PowerStream, Hydro One and Barrie Hydro.

PowerStream - EnerShift ELRP

Demand Response project for delivery of 7MW of DR capability from Commercial, Industrial and Institutional clients including bidding load into ELRP.

Hydro Ottawa - EnerShift DR & DG

Demand Response and Distributed Generation program for Commercial, Industrial and Institutional clients including bidding load into IESO or OPA programs.

Peaksaver Residential DR

Operating local control systems for 32 electricity distribution utilities.

DR3 Program

Approved aggregator on behalf of the Ontario Power Authority.

Operating Reserve Market

Facilitation of direct participants in the Operating Reserve Market.

Currently monitoring and maintaining over 250 settlement points which account for more than \$3.5 Billion in annual electricity settlement.